

Privacy Policy for The Pet PT

Last Updated: August 26, 2025

Introduction

The Pet PT ("we," "us," or "our") is committed to protecting the privacy of our clients and their animals. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you engage with our services, visit our website, or interact with us.

Information We Collect

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, billing address, and payment details provided when scheduling appointments or purchasing services.
- **Animal Information:** Details about your animal, such as species, breed, age, medical history, and treatment records, to provide tailored physical therapy services.
- **Website Usage Data:** Information collected via cookies or analytics tools, such as IP addresses, browser type, and pages visited, to improve our website experience.
- **Communication Data:** Records of correspondence, such as emails or feedback forms, to address your inquiries or concerns.

How We Use Your Information

We use your information to:

- Schedule and manage appointments for animal physical therapy.
- Process payments and maintain billing records.
- Communicate with you about your animal's treatment plan or follow-up care.
- Improve our services and website functionality.
- Comply with legal obligations, such as record-keeping for veterinary regulations.

Sharing Your Information

We do not sell or rent your personal information. We may share information:

- With third-party service providers (e.g., payment processors or appointment scheduling software) who assist in delivering our services, under strict confidentiality agreements.

- With veterinarians or other professionals involved in your animal's care, with your consent.
- When required by law, such as in response to a court order or regulatory requirement.

Data Security

We implement reasonable security measures, including encryption and secure servers, to protect your information. However, no method of transmission over the internet is 100% secure, and we cannot guarantee absolute security.

Your Rights

You may:

- Request access to or correction of your personal information.
- Request deletion of your data, subject to legal or contractual obligations (e.g., veterinary record retention).
- Opt out of marketing communications at any time by contacting us.

Cookies and Tracking

Our website may use cookies to enhance user experience. You can manage cookie preferences through your browser settings.

Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of these sites.

Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on our website with an updated "Last Updated" date.

Contact Us

For questions or to exercise your privacy rights, contact us at:

- Email: daniel@thepetpt.com
- Phone: (720) 659- 4351

